In the last two decades, UDOT has emerged as an international leader in transportation innovation. In the coming years, UDOT intends to carry on that legacy and adapt and improve as we move into the future.

UDOT will continue to strive toward our Final Four Strategic Goals while embracing six new Emphasis Areas to ensure the right work is being done in the right way. These Goals and Emphasis Areas will work hand-in-hand to ultimately achieve UDOT’s vision to enhance communities, improve the environment and cultivate a stronger economy, helping to maintain Utah as one of the best places to live and work.

**FINAL FOUR STRATEGIC GOALS**

Over the years, UDOT has laid out and refined the Strategic Goals that will continue to drive everything we do and serve as a standard by which to measure success.

**PRESERVE INFRASTRUCTURE**
UDOT is preserving Utah’s existing transportation infrastructure. The state’s multi-billion dollar investment in roads, bridges and other assets must be maintained for future generations.

**OPTIMIZE MOBILITY**
UDOT works to optimize traffic mobility through a number of measures, including adding capacity, innovative design, managed lanes, signal coordination and the TravelWise program.

**ZERO FATALITIES**
UDOT remains committed to safety, and the goal to consistently improve safety on Utah’s roads can be summed up in two words: Zero Fatalities.

**STRENGTHEN THE ECONOMY**
This goal recognizes UDOT’s role in creating and managing a transportation system that enables economic growth and empowers prosperity.
UDOT must do the right work in the right way to achieve our goals and support the Governor’s cornerstones. We will emphasize the following areas in all of the Department’s efforts:

1. INTEGRATED TRANSPORTATION
   UDOT will actively consider how to best meet the needs of cars, bikes, pedestrians, mass transit and freight when studying transportation solutions and ensure those solutions are applied to the most appropriate facilities. We will strive to provide Utahns with balanced transportation options while planning for future travel demand.

2. COLLABORATION
   Local Governments: UDOT will partner with local and regional entities and be seen as a resource in creating transportation solutions that help them achieve success and meet local needs. Internally: UDOT will embrace open communication within regions, divisions and groups to strengthen our ability to accomplish our four goals.

3. EDUCATION
   UDOT will support STEM (science, technology, engineering, math) courses in Utah colleges and high schools. We will promote the safety of Utah students through the Zero Fatalities and the Student Neighborhood Access Plan (SNAP) programs.

4. TRANSPARENCY
   UDOT will strive to be the most transparent DOT in the country. Utahns will be able to track where their tax dollars go, understand how they are used and see the outcomes. We will be proactive in communicating how and why decisions are made.

5. QUALITY
   UDOT will work to become a national leader in quality. We will prioritize quality processes through the coordination of our new quality management division and work to ensure that consistent and best practices are employed throughout the Department.

6. OPERATIONAL EXCELLENCE
   As part of the best-managed state in the country, UDOT will strive to set the gold standard of government best practices. We will optimize resources while increasing throughput and improving quality.

UDOT’S CORE VALUES

- INNOVATION
- PUBLIC RESPONSIVENESS
- DEDICATION
- PASSION
- INTEGRITY
- FISCAL RESPONSIBILITY